

KBMTabc

Order / Rev:	1313904
Alt Order #:	25330433
Product Desc:	JEFCO/ORDR/C15C30
Estimate:	JEFCO/ORDR/C15C30
Flight Dates:	10/10/16 - 10/31/16
Original Date / Rev:	10/14/16 / 10/14/16
Order Type:	Political

Primary AE:	<u>Ben Wilmeth</u>
Sales Office:	<u>C-WAS</u>
Sales Region:	<u>NAT</u>

Name: Smart Media Group Inc/ POL

Buying Contact: _____

Billing Contact: _____

1427 Leslie Avenue

Alexandria, VA 22301

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Name:	Jefferson County Republican Party of
Demographic:	A25-54
Product Codes:	IS-Candidate/Presidential
Priority:	P04-GB
Revenue Codes:	AGY, (POL) Political, (POL) Issue

New Business Thru:	12/31/17
Order Separation:	00:15:00
Advertiser External ID:	107943
Agency External ID:	7611AG
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/1/16	10/16/16	1	\$400.00	\$340.00
10/17/16	10/23/16	4	\$1,280.00	\$1,088.00
10/24/16	10/30/16	6	\$1,705.00	\$1,449.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$3,385.00	\$2,877.25	0.00
Totals	11	\$3,385.00	\$2,877.25	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Wilmeth			Start Of Order - End Of Order	100%

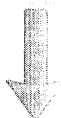
[illegible]



125 West 55th St
New York, NY 10019

Contract # 25330433		Changes as of: 10/14/2016 at 11:48 AM		Version: Current State Version 2	
CPE: JEFECO/ORDR/C15C30		Flight: 10/15/16 - 10/31/16		Total \$: \$3,385.00	
Agency: Smart Media Group		Advertiser: 10880		Station: KBMT	
1427 LESLIE AVE		Product: ORDER		Market: Beaumont-Port Arthur	
SUITE #102		Agency Order #: 30049736		Office: WASHINGTON	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
22301		Salesperson: BEN WILMETH		Con Type: POLITICAL/VOTE	
		202-872-5880		Assistant: BEN WILMETH	
		202-872-5880		Separation:	
				Total Spots: 11	
				Total CPP: \$53.65	
				Total GRP: 63.1	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/15 - 10/27														
							10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26		10/27	
1	M-F 7a-9a		GOOD MORNING AMERICA	\$190.00	4.7	30	0	0	0	0	1	0	0	1	0	0	1	0	0		
2	M-F 6p-6:30p		KBMT 12 NEWS AT 6P	\$375.00	8.2	30	0	0	0	0	0	0	0	0	0	0	1	0	1	0	
3	M-F 10p-10:35p		KBMT 12 NEWS	\$450.00	5.1	30	0	0	0	1	0	0	1	0	0	0	0	0	0	0	
4	Sa 10:30p-11p		KBMT 12 NEWS	\$200.00	3.9	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
5	Su 10p-10:35p		KBMT 12 NEWS	\$400.00	5.6	30	0	0	1	0	0	0	0	0	0	0	0	0	0	0	
TOTALS:							0	1	1	1	1	1	1	0	0	0	2	0	2	0	





KATZ
TELEVISION
GROUP

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New York, NY 10019

Contract # 25330433

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CPE: JEFECO/ORDR/C15C30

Flight: 10/15/16 - 10/31/16

Station: KBMT

Total \$: \$3,385.00

Agency: Smart Media Group

Advertiser: 10880

Market: Beaumont-Port Arthur

Total Spots: 11

1427 LESLIE AVE

Product: ORDER

Office: WASHINGTON

Total CPP: \$53.65

SUITE #102

Agency Order #: 30049736

Primary Demo: Adults 35+

Total GRP: 63.1

ALEXANDRIA, VA
22301

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Salesperson: BEN WILLMETH
202-872-5880

Assistant: BEN WILLMETH
202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/28 - 10/31				Total Spots	Total \$	CPP	GRP
							10/28	10/29	10/30	10/31				
1	M-F 7a-9a		GOOD MORNING AMERICA	\$190.00	4.7	30	0	0	0	0	4	\$760.00	\$40.43	18.8
2	M-F 6p-6:30p		KBMT 12 NEWS AT 6P	\$375.00	8.2	30	1	0	0	0	3	\$1,125.00	\$45.73	24.6
3	M-F 10p-10:35p		KBMT 12 NEWS	\$450.00	5.1	30	0	0	0	0	2	\$900.00	\$88.24	10.2
4	Sa 10:30p-11p		KBMT 12 NEWS	\$200.00	3.9	30	0	1	0	0	1	\$200.00	\$51.28	3.9
5	Su 10p-10:35p		KBMT 12 NEWS	\$400.00	5.6	30	0	0	0	0	1	\$400.00	\$71.43	5.6
TOTALS:							1	1	0	0	11	\$3,385.00	\$53.65	63.1



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Total \$: \$3,385.00

Agency: Smart Media Group

Advertiser: 10880

Station: KBMT

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1427 LESLIE AVE

Product: ORDER

Market: Beaumont-Port Arthur

Total CPM: \$53.65

SUITE #102

Agency Order #: 30049736

Office: WASHINGTON

Total GRP: 63.1

ALEXANDRIA, VA
22301

Buyer: Dome, Patricia

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: BEN WILMETH
202-872-5880

Assistant: BEN WILMETH
202-872-5880

Separation:

Special Instructions	
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Order Level Comments

Date/Time	Added by	Comment
10/14/16 11:34 AM	Jay Jacobs	Line 4 late news Saturday is scheduled for 10:30p due to football
10/14/16 11:31 AM	System	Notice Received.

Competitive Information

Market Budget:	\$8,512
KBMT Share:	42%
Comment:	
KFDM:	58%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$3,385.00	\$53.65	63.1
Total	100%	11	\$3,385.00	\$53.65	63.1

Monthly Summary

Month	Spots	Dollars
2016-Oct	11	\$3,385.00
2016-Nov	0	\$0.00
Total	11	\$3,385.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 11:46 AM	BEN WILMETH	Confirmed			\$0	\$3,385.00	Changes: User Entered \$ from \$0.00 to \$3,385.00. 1 buyline added or modified.
Makegood 1	10/14/16 11:34 AM	Jay Jacobs	Confirmed			\$0	\$3,385.00	Changes: Total GRPs from 67.8 to 63.1, Total CPP from \$52.73 to \$53.65, Total GIMPs from 0 to 63, Total CPM from \$0.00 to \$53.645.01.
Queued for Electronic Contracting	10/14/16 10:18 AM					\$0	\$0	
New	10/14/16 10:09 AM	BEN WILMETH	Confirmed	11		\$3,385.00	\$3,385.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Jefferson County Republican Party of Texas

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Jefferson County Republican Party of Texas

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Jefferson County Republican Party of Texas
7060 Phelan Blvd #103, Beaumont, TX 77706

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Busch

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

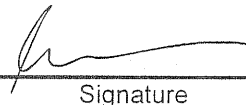
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/14/16

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.